



# Resume of Chris Rault

A front-end designer, ideas guy and digital nomad from South Africa 🇿🇦

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## Statement

I am a designer and front-end developer with two decades experience creating solutions for clients from around the globe. I co-founded a small (remote) agency, launched a number of theme and plugin brands; helped create the Morph and Beans theme frameworks and launched a number of projects on the side. My current interests include the JAMstack, Vue.js, Gridsome and headless commerce. I am available for remote positions within the UTC+2 timezone.

## Experience

### Freelancing @ SmokeyFro Jun 2019 - Present

- Working on Mzango.com and other side projects.
- Rebuilt my portfolio using Vue.js and Gridsome.
- Worked on a number of client projects.

### Developer @ WineFolly Dec 2017 - Jun 2019

- Redesigned and re-built the site from the ground using Google's Accelerated Mobile Pages (AMP) project on both desktop and mobile.
- Implemented a searchable index of 260+ grape and wine landing pages.
- Developed a shortcode builder and a suite of Gutenberg blocks.
- Setup a comprehensive style guide for the sites components.
- Was responsible for ongoing performance optimisation and AB/Testing.
- Built out a number of custom post types to improve consistency across the site.
- Created landing pages for a number of marketing initiatives.

### Creative Director @ Web Monkeys Jan 2005 - Dec 2017

- Oversaw the creative direction of our various product related brands.
- Implemented 30+ Joomla templates, built up a customer base of 30k.
- Co-founded the Morph template framework and admin interface.
- Managed a small team of developers and support staff all working remotely.
- Co-founded HeadwayRocket with a number of plugins extending the Headway Visual Editor which turned over \$250k revenue in 5 years.
- Co-founded ThemeButler, a theme and plugin club aimed at WordPress developers, centered around our in-house open-source framework Beans.

### Technical Consultant @ RPC Data Jan 2001 - Jun 2003

- Product lead for Oracles Forms and Reports, 9i Application Server and Portal
- Assisted sales team with technical demos, presentations and product info.
- Helped create in-house POS using Oracles suite of products.
- Was responsible for maintaining the companies site and internal portal.

View my full resume on: <https://smokeyfro.com/work/resume>

## Education

### Advanced Web Design

University of Cape Town

Jan 2001 - June 2002

### National Senior Certificate

Die Built Highschool, George

Jan 1995 - Dec 1999

## Skills

- + Web / UI / Theme Design
- + Front-end Development
- + Technical Writing
- + Customer Support
- + Screencasting / Tutorials
- + Wireframing / Prototyping
- + Performance Optimisation

## Tools

- + PHP, HTML, CSS
- + Vue.js / jQuery / Vanilla JS
- + Gridsome / Svelte / Nuxt
- + Matamo Analytics / GA
- + Sanity / Cockpit / Ghost / WP
- + Zeit Now + CLI / Netlify
- + Git / Github / Gitlab
- + Lighthouse / Pingdom

## References



### Madeline Puckette

CEO, Folly Inc

Former employer



### Thierry Muller

Engineer, Google

Former partner



### John Coonen

CEO, Coffee Group

CMS Expo organizer



### Brandon McDonald

CEO, RPC Data

Former employer



Contact info on request